CITY COUNCIL AGENDA REPORT



MEETING DATE: OCTOBER 21, 2008

ITEM NUMBER:

SUBJECT: THE GREAT HOME MAKEOVER PLANS: STANDARDIZED PLANS FOR THE

FREEDOM HOMES

DATE: OCTOBER 13, 2008

FROM: PLANNING DIVISION/DEVELOPMENT SERVICES DEPARTMENT

PRESENTATION BY: DONALD D. LAMM, DIRECTOR

CLAIRE L. FLYNN, PRINCIPAL PLANNER

FOR FURTHER INFORMATION CONTACT: CLAIRE FLYNN, PRINCIPAL PLANNER

(714) 754-5278

RECOMMENDATION:

Receive the *Standardized Plans for the Freedom Homes* and direct staff to have the document available to the public.

BACKGROUND:

Pursuant to Council direction, staff prepared standardized plans for the most popular building additions to the Freedom Homes. The purpose of the Freedom Homes "Great Home Makeover" plans is to be a valuable resource to homeowners by completing basic design work, yet the plans allow homeowners to further customize the plans to suit their needs. In doing so, homeowners could reduce time and cost associated with planning/building room additions to their Freedom Home.

Staff will provide an overview of the Great Home Makeover Plans at the October 21, 2008 Council meeting, which will serve as an official launch of the plans to the community.

DISCUSSION:

Improving and revitalizing the Westside is a priority of the Costa Mesa City Council.

This idea was originally envisioned by Mayor Eric Bever. At the August 2007 study session, Council gave positive feedback initiating the standardized plans for the Freedom Homes tract. A Request for Proposals process was initiated, and a contract awarded to Bob Wilson in January, 2008.

Taking the first step towards home improvement could be considered the hardest step. This first step could represent an investment of \$4000-\$5000 in architectural design fees. These standardized plans would help homeowners with the initial creative and technical process of home renovation by suggesting typical room addition projects based on the

most commonly considered improvements. The homeowner could potentially save thousands of dollars in design fees by using these plans as an initial resource.

The City contracted with Bob Wilson of B.I. Wilson & Sons. Mr. Wilson produced the standardized plans based on 20+ years of working experience in the Freedom Homes tract. Mary Fewel, a local realtor, also provided helpful feedback on the most popular home improvements during this process.

CONCLUSION:

The Freedom Homes Standardized Plans will be available to the general public. All of these improvements increase the value of these homes, and these "Great Home Makeovers" symbolize pride in ownership.

CLAIRE L. FLYNN, AICP

Principal Planner

DONALD D. LAMM, AICP

Deputy City Mgr. - Dev. Svs. Director

ATTACHMENT:

1 The Great Home Makeover Plans

(provided under separate cover)

DISTRIBUTION:

City Manager

Asst. City Manager

City Attorney

Deputy City Manager - Dev. Svs. Dir.

Public Services Director

City Clerk (2) Staff (4) File (2)

Bob Wilson

B.I. Wilson & Son Construction

485 East 18th Street Costa Mesa, CA 92627

File: 102108FreedomHomes	Date: 100908	Time: 10:30 a.m.